



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(An Autonomous Institution since 2010)

Approved by AICTE, New Delhi and Permanently Affiliated to JNTUK, Kakinada

L.B. Reddy Nagar, Mylavaram, NTR District, Andhra Pradesh - 521230



Master of Business Administration

Professional Society Activities

Events in association with ISTE A.Y: 2023-24,

A) Conducted

S. No	A.Y.	Name of activity	Date	Resource person	No. of Participants (Internal & External)
1	2023-24	One Week Skill Development Training on NISM (National Institute of Securities Markets) in Association With ISTE.	02-02-2024	<ul style="list-style-type: none"> ➤ Dr.Prof. Bommadevarta Ramesh, Former professor and dean, GOA University-GOA. ➤ Dr. Sk. Jakir Hussain, Director, ARTHA Institution Vijayawada. 	125
2	2023-24	Guest Lecture on Start-Up & Innovations	10-02-2024	➤ Mr. Vinod Kumar, CEO, GEM Open Cube.	125
3	2023-24	One Week Skill Development Workshop on Advanced Excel & Tally Prime	09-10-2023 to 14-10-2023	<ul style="list-style-type: none"> ➤ Mr. M. Sarath Kumar, CEO, Internstump Vissannapateta A.P ➤ Mrs. A. V. Ravali, Subject matter Expert ➤ Mr. Sk. Sadik Jr Subject Matter Expert 	127
4	2023-24	Orientation for Entrepreneurship and Start-Up	12-09-2023	Dr.T. Rajasekhar, Professor, Master of Business Administration, LBCE, Mylavaram, A.P Dr. A. Narendra Babu, Professor, Dept. Of ECE	125
5	2023-24	One Week Skill Development Training on SQL & Power BI	03.02.2024 To 10.02.2024	Dr. Y. Vijaya Bhaskara Reddy, Professor, Department of CSE Mrs. M. Hemalatha, Sr. Assistant Professor, Department of IT, LBRCCE, Mylavaram	123

Head of the Department
(Dr. A. Adishesha Reddy)